



STRATEGIC PLAN

EFFECTIVE: Dec 2018 – Nov 2019

Vision

We envision a vibrant Broome food community where people are empowered to access, produce and celebrate local foods through culturally diverse shared experiences.

Objectives

- a) Community engagement and participation through activities and events
- b) Sharing knowledge of how to produce local food
- c) Building community capacity
- d) Enabling edible spaces
- e) Fostering community partnerships
- f) Increasing access to affordable and local food

Values

- i) Inclusive – our activities are cross-cultural, family friendly and intergenerational
- ii) Grassroots – we are Volunteer-led and actively seek to engage community members in order to respond to their needs or aspirations
- iii) Environmentally considerate – we seek to minimise the impact of our activities on both the local and global environment
- iv) Financially sustainable – we strive to ensure that we are solvent and can generate sufficient annual income to deliver our core business
- v) Action oriented – we believe sustained action leads to outcomes
- vi) Creative – we deliver innovative activities/events/solutions to everyday problems

Activities

The activities of the Association align with one (or more) of the Objectives noted above and are listed in more detail on the next page.



STRATEGIC PLAN

Activities						
Activity	Community Engagement and Participation	Sharing Knowledge	Building Community Capacity	Enabling Edible Spaces	Fostering Community Partnerships	Increasing Access to Local Food
Event – Fresh Food Share	✓	✓	✓	✓	✓	✓
Event – Shinju Festival (Broome Harvest)	✓				✓	✓
Event – Doco/Film Nights	✓	✓	✓			
Event – House Concert	✓					
Event – Garden Bike Tour	✓	✓				
Event – Shinju Fringe (Engage Food Businesses)	✓	✓			✓	✓
Service – Broome Edible Garden Co-Op/Garden Blitzes	✓	✓	✓	✓		✓
Service – Communications	✓	✓				
Service – Community Survey	✓	✓				
Service – Seed Exchange				✓	✓	✓
Service – Tipper Trailer Hire			✓	✓		✓
Project – Broome North Community Garden	✓	✓	✓	✓	✓	✓
Project – Wicked Wicking Beds & Edible Lanes	✓			✓	✓	✓
Project – Shire of Broome Composting Pilot		✓		✓	✓	
Project – Agunya		✓		✓	✓	✓
Project – Edible Verges	✓	✓	✓	✓	✓	✓

DOCUMENT MANAGEMENT:

DATE REVISED: 01 December 2018
 NEXT REVISION DUE: 30 Nov 2019